



COMPANY PROFILE

VANELLI





History

Our story begins in 1932 as a very high end home textile producer and since then thousands of people have worked around the company's looms, weaving their different ideas and projects. Today, one can sum up this rich narrative in two concepts: innovation and creativity. Vanelli produces home textiles and accessories, for both commercial and residential interiors.

Our Timeline

1947

And second generation

The second generation took over the management of the companies under the name Türkün Kollektif Şirketi. Jacquard drapery and upholstery production continued using genuine and artificial silk.

1976

3rd Generation Türkün

Erol Türkün after graduating from Textile Engineering in Germany, returned back to Turkey and began Textile production by founding "Erol Türkün Textile" company in Bursa, Dudaşınarı district with eight looms.

1989

Vanelli Foreign Trade founded

"Vanelli Foreign Trade", which has a vital role in becoming a world brand, was founded and in early 1990 performed its first export to Germany.

1991

Second Factory

The second factory, named "Türkün Textile", was founded on the 10,000 m2 land in Bursa Organized Industrial Zone and began its fabric dye and bare finish activities.

1932

Our first generation beginning

Textile sector operations were started by Ali Vehbi Türkün.

1948

Production Continues

Türkün and Beylik families continued their production activities together in Yeşil, Umurbey and Namazgah districts.

1983

Certification achieved

Erol Türkün Textile received its first incentive certificate and the year after had imported Italian some weaving machines - demand for both quality and capacity boomed right after.

1990

New investments

Exports speeded up the need for new machinery, and 1990 was the year of significant investments. Weaving loom investments followed by the twister, yarn dyeing machines from Italy. And Erol Türkün Textile Factory began yarn dye production to correctly reflect the possessed quality understanding in the domestic and foreign market to remove the shade disparities in yarns.

1996

Vanelli Confection

The home textile confection collection, designed and manufactured by the vision of Tülin Türkün, was a great success that had a high and encouraging interest in Heimtextil. This interest caused the foundation of a new business; home textile confection production under the name "Vanelli Confection" began its activities in the same year.

2011

Trevira CS Gold

Member status

Three years in a row, Vanelli was nominated as a "GOLD MEMBER" by Trevira CS. Notably as the only Turkish supplier with the most innovative and diverse Trevira CS collection.

2016

Türkün Academy

Turkun Academy was founded.

2019

E-Commerce

E-Commerce operations has been started with our brand Deco Center

2022

New Technology

With the transition to the new ERP program, new technological moves were made.

2007

SAP and Porini

As a tech enthusiastic company in search of better performance, Vanelli start using SAP and Porini.

2012

Lean manufacturing

To eliminate waste and empower workers, reduce inventory and improve productivity, we started with Lean Manufacturing, and upgraded our certificate to ISO 9001.

2017

New Management System

New Management System, RP Digital Transformation and Turquality Brand Program has been started.

2021

Vanelli Confederation

All companies confederate under Vanelli brand.



“We are a family business backed by a history of passion for interior decoration handed down for four generations.”

Family

As the leading Turkish company in the home textiles sector, Vanelli is a family business backed by a history of passion for interior decoration handed down for four generations. Honouring the past and welcoming the future, Erol Türkün and Tülin Türkün relied successively on their three children — Aslı, Sadi Cem and Serra — to lead and to expand the scope of the company based on a shared appreciation of love for perfection, attention to details and inspired creation.





Our commitment is to meet
our customers' expectations
in every detail.



We supply professionals with high-quality fabrics and set the industry standard for interior fabrics in both residential and contract settings. We offer a wide variety of weaves – plains, textures and jacquards – and printed fabrics in narrow and wide width for use as curtain fabrics, transparent and semi-transparent sheers, upholstery and dual-purpose fabrics. Our range of functional fabrics covers blackout and dimout curtains and acoustic fabrics and fabrics for the outdoors. Vanelli fabrics meet the customers' demand for the most recent stage in interior textiles, incorporating the newest ideas and features.

We offer our customers impeccable service. Throughout the design process to product design, selection and production. Our team provides support every step of the way.



We are nurtured by inspiration

Our identity is a patchwork of different cultures, talents, and characters. This diversity is what defines us as a family and a company. Being in the business for several generations leaves us with many stories about who we are, how we work, and where our inspirations come from.

We believe in dedication

We believe that creativity and quality can make the world around us more beautiful. That's why our fabrics are here to last. To us, this is far beyond business; it's a commitment. We want our creations to be the faithful expression of who we are: responsible, ethical and sincere. To achieve this, we put a lot of ourselves into our creations.



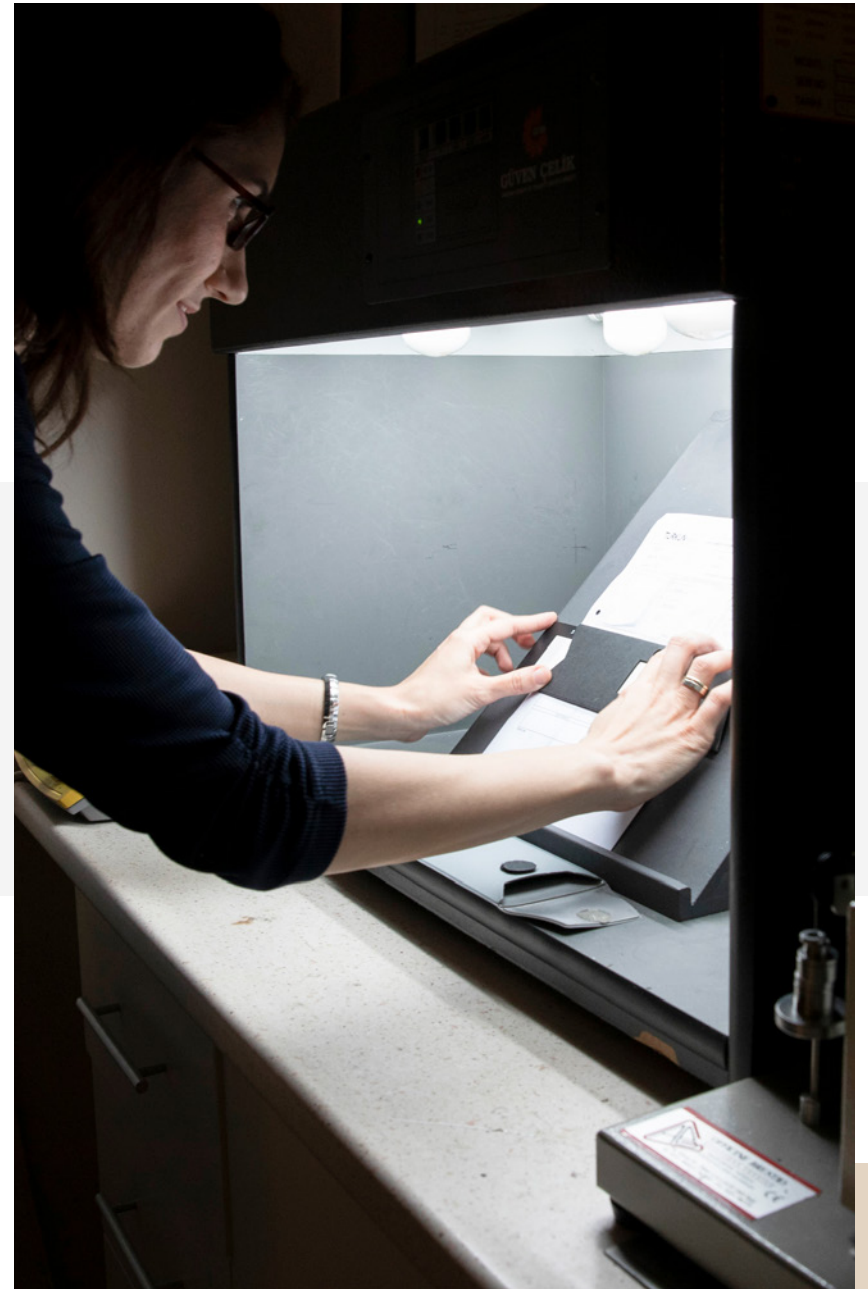


We value true connections

Working in family and as a family, we believe in close and long-lasting relationships. That is why our speech is always warm and sincere. We try to establish one-to-one communication with our clients and prospects away from the corporate tone of voice.

Innovation

We control the vertical production process, from yarns to weaving and finished fabrics. We can combine new technologies and creativity to consistently meet the highest expectations in terms of sustainability, quality, comfort, security and durability. We ensure that every product we deliver is rigorously tested and guaranteed to meet your expectations.





Special customer services

We build long-lasting relationships. We assist you in finding a bespoke solution for each need. We develop refined textiles, designs and concepts and are dedicated to a sustainable mindset with quality as our primary goal.





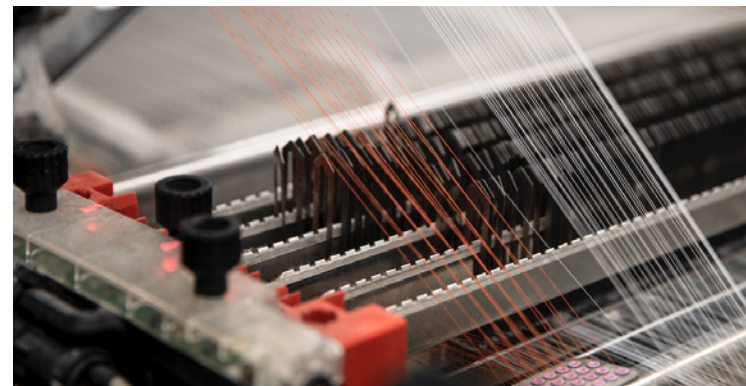
Exclusivity

As a result of the in-house vertical production capabilities, Vanelli is flexible in exclusive custom colours and specially tailored textures and designs. We offer our customers design exclusivity and colour exclusivity on all patterns and qualities.

Enterprise Resource Planning System

We are implementing a new ERP solution that will enable us to support our customers in the best possible way regarding the accuracy of lead times, overall traceability and service.

Our digital systems enable implementing an optimised, transparent and sustainable supply chain management and control in each stage.





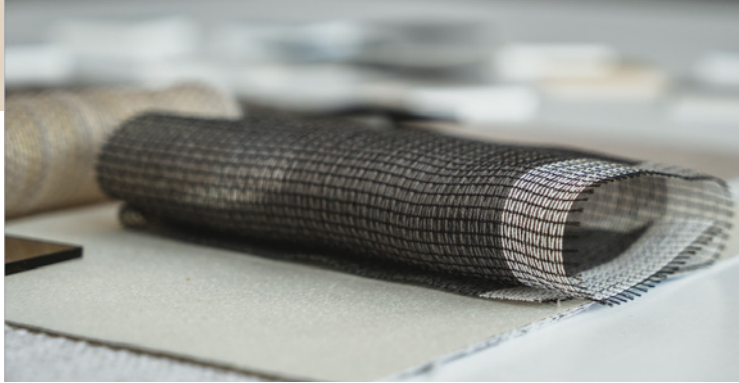
Testing

We have extensive in-house yarn and fabric testing capabilities and use internationally accredited testing laboratories for special performance testing. We support our customers in all test requests according to region-specific and project-specific standards.

Fabric Library

Our extensive fabric library includes thousands of designs archived from day one until the latest developments. You can also browse through our latest collections in the Vanelli Virtual Shoroom. Our collections present an extensive, highly diverse variety giving the user choice of a myriad of designs and colours which can be transformed into numerous interior atmospheres, covering a wide range of budgets.





Sampling

We provide a comprehensive sampling service for our customers from colour, design and quality sampling for editors and wholesalers to tailored contract business sampling for projects. We provide sampling lengths to customers as well as fabrics for mock-up rooms. We also support our customers in their sampling material needs for collection books and hangers.

Collection Concepts

We follow the newest trends and innovations in the field of interiors to make our concepts. We listen to our customers' needs and develop further to weave the ideas to quality fabrics.

Our customers profit from our creative and original research and inventive development; we guide and help in finding the correct concept and products for each brand and market.





Design

The Vanelli in-house design team supports all customer requests, be it novel sustainable solutions, innovative functionalities, distinctive patterns, collection concepts and novel colour palettes. Our creative team is on constant seek for new yarns, techniques and finishes following the latest trends and innovations while developing new qualities and collections.

Support & Sales

Committed to listen to our customers' needs we strive to build long-lasting relationships. We have a responsible sales team available for all your requests for every region and a dedicated sales support person follows each customer project. To meet the launch schedule, we frequently visit our customers.





Quality & Continuity

We are committed to continuity of customer qualities for five years guarantee by keeping the yarns in stock. We control quality throughout all dispatched items with the same standards. We inspect every meter of fabric leaving our factory. Our fabrics are premium quality, hard-wearing and easy to maintain. Our digital systems and management of the whole vertical production process also allows for controlling and tracking factors regarding sustainability and quality throughout the supply chain.

Vanelli R&D

Vanelli's competent and experienced research, design and development team is committed to combining sustainability, technical excellence, quality and design, providing peace of mind to interior designers and customers. Each new fabric is developed with care and passion, starting from yarns to the finished product.





Compliance & Certificates

Our fabrics are produced to meet the highest environmental standards. We focus on minimising our environmental impact. We prioritise sustainable choices while sourcing the latest fibre and yarn innovations and textile finishes. We are dedicated to sustainability standards. All our products are OEKOTEX certificated and our production complies with the GRS certificate. We test all our fabrics rigorously, providing the ultimate guarantee for safety, durability and product life cycle. We support flame-retardancy standards such as M1, B1 and Classe 1 for our Trevira CS fabrics and Modul B and D for IMO.

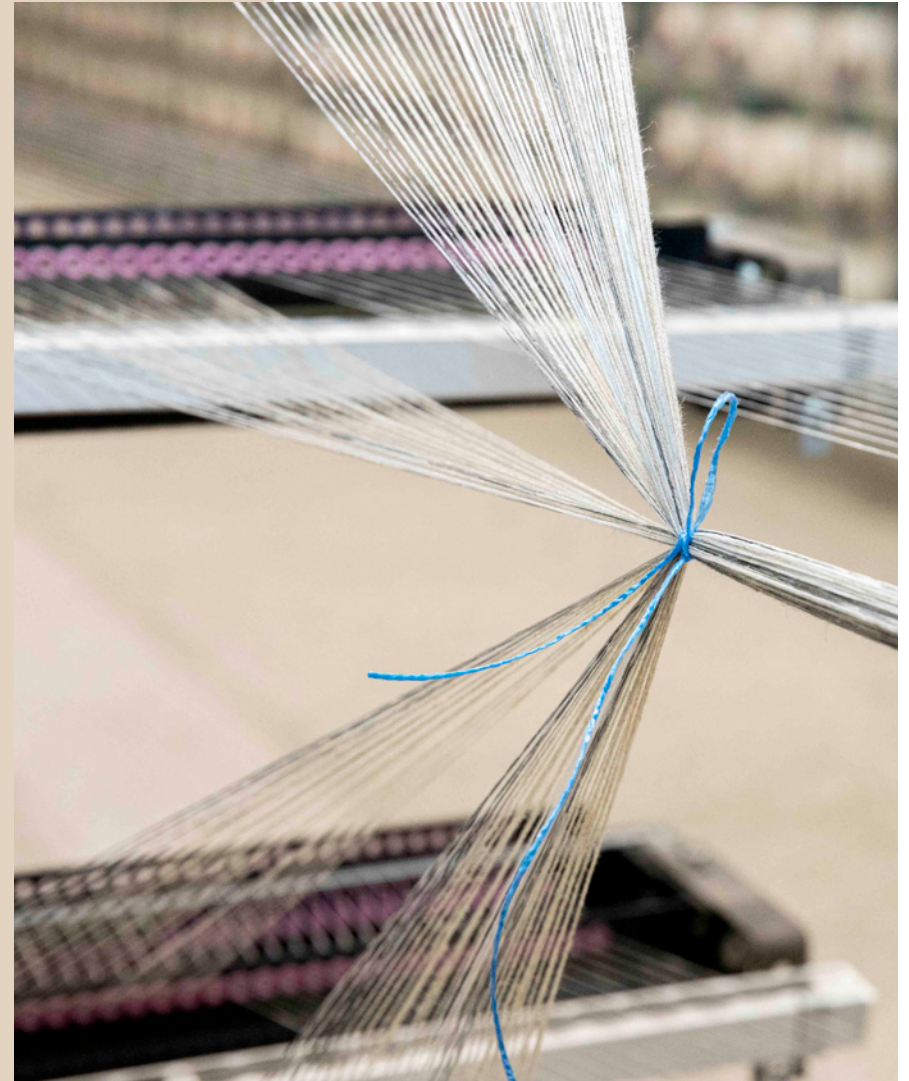


Factory

Our vertical production processes enable tailor-made manufacturing, increased resource efficiency and total supply chain control. This all-encompassing approach is our guarantee of delivering the highest quality product.



Our passion is to
create new fabrics,
to generate emotions
never felt before.





WHAT WE DO

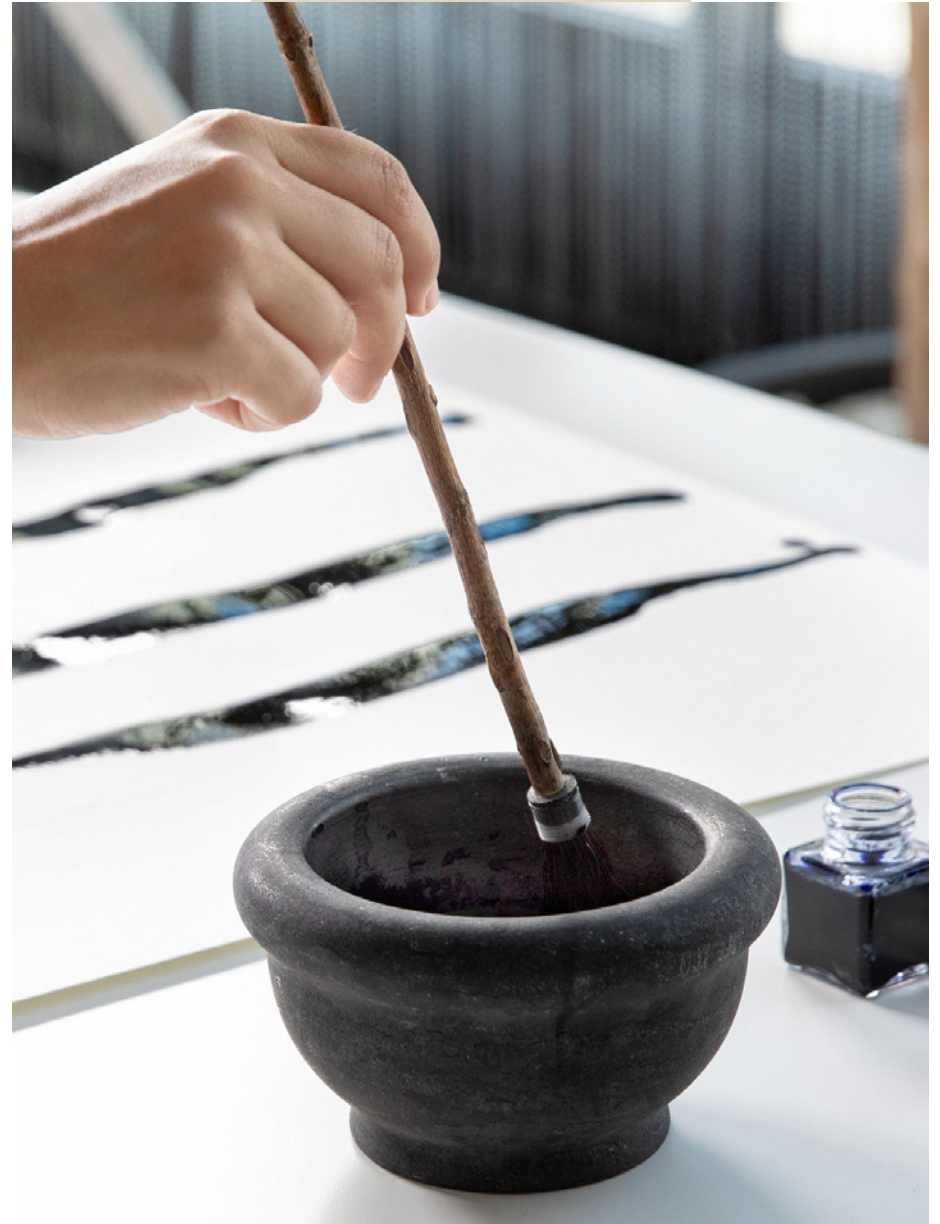
Our expertise covers all processes - from yarn dyeing and preparation, weaving, piece dyeing, finishing, pleating and digital and screen printing to readymade products. Our wide range of services allows us to offer a diverse range of products on a global scale – from residential living spaces to contract projects.

We Design

We strive to develop products of high quality that enrich people's lives.

Our products reflect our commitment to colour, quality, simplicity and innovation. We consistently push the aesthetic, technological and functional properties of textiles. We are pioneers, always in motion and open-minded towards design and cooperation. Our approach to product development is defined by collaboration, curiosity, knowledge sharing, responsibility and consideration for the environment.

Our work is never fully accomplished creating textile inspirations means to continually evolve. At our design studio in Bursa with 30 designers and engineers, we compose and develop products to impress with their visual quality, functionality and added value. In doing so, we leverage many years of experience, recognise fashion trends right from the start and if possible, make your wishes come true.





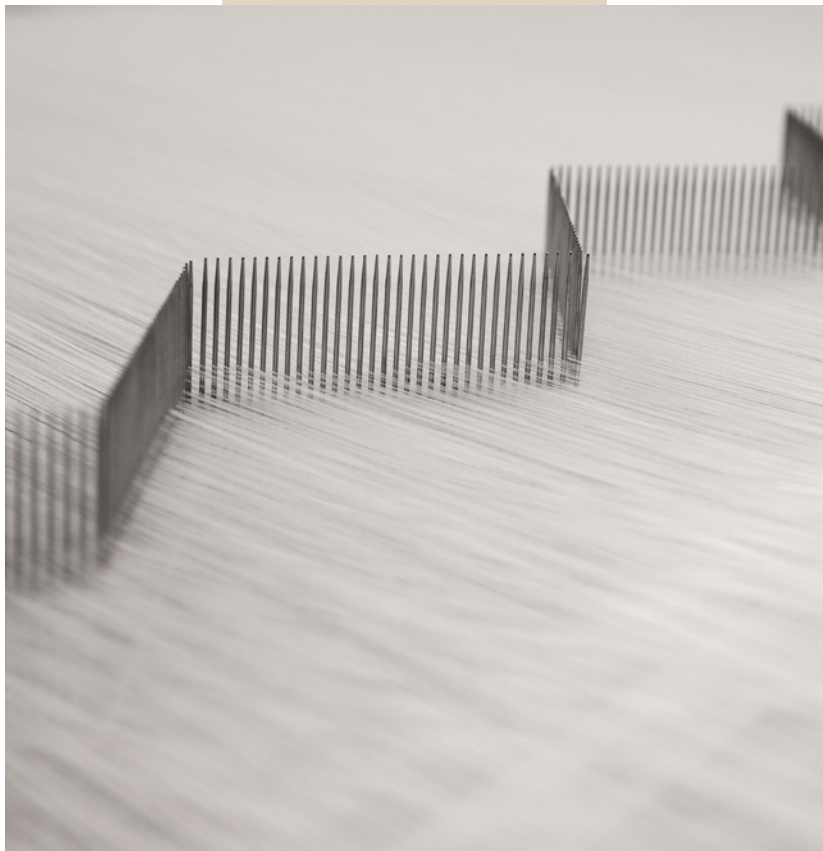
Yarn Preparation

We have a capacity of 175000 kg/month with 10 yarn dyeing machines. We are capable of dyeing in capacities from 2 kg through 400 kg. With state-of-the-art Bellini brand dyeing machines. Our operation is able to dye cotton, linen, polyester, fr polyester, acrylic and their blends. Dyeing processes are managed by cutting edge automation systems and all chemicals and dyes are dosed into dyeing machines automatically.

We Spin&Dye

At vanelli we excel in textile design and we're experts in color. And we have an unrivalled breadth of manufacturing competencies from yarn to fabric. We love what we do, creating interior experiences through textiles. By creating our own yarns and colours, we are able to offer an extensive yarn library.





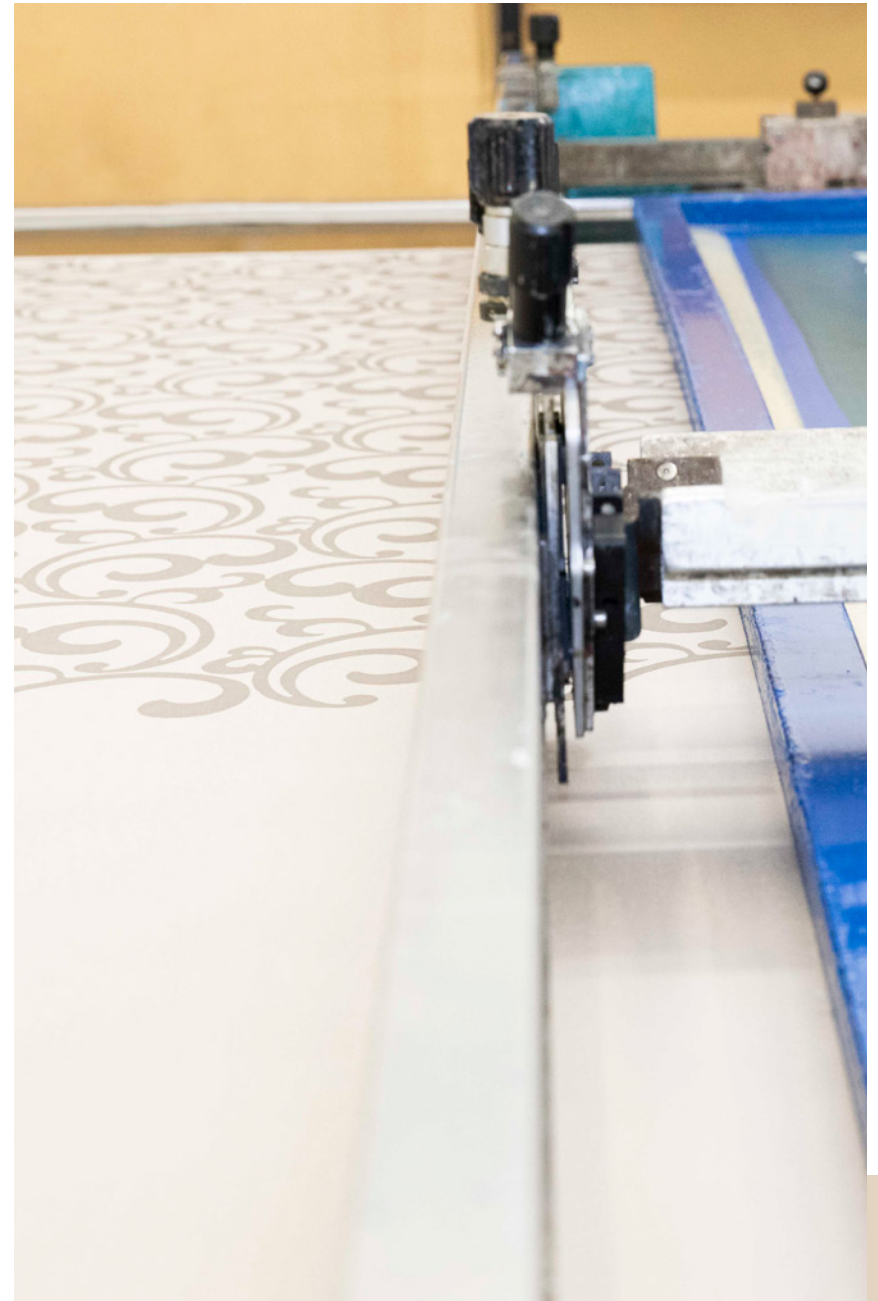
We Weave

We are processing the yarn into finished fabric. Vanelli now has one of the most advanced factories in the world using high-tech weaving machinery and computerized technology, with capacity of weaving 400.000m with 162 looms.

We Print

Whatever the material – our world class equipment can deliver the sharpest print quality available today. Be it natural or synthetic, a long or short production run, several thousand metres, or a modest print run – Vanelli has the flexibility, machinery and capacity to fulfil every conceivable order.

We have a monthly printing capacity of 200,000 to 250,000 mt with film-druck 2 Buser brand wide printing machinery. Our operation is able to implement devore (burn-out), disperse pigment, reactive and foil printing and with a diversity of techniques and digital printing on polyester for wide and narrow width fabrics. Our digitilazition continues with digital pigment printing and 5 transfer sublimation printing on mixed grounds in 330 cm to 150 cm fabrics and 5 transfer printing with a capacity of of 100,000 mt per month. As a weaver we have the range of printing grounds from lightweight fabrics to heavy drapery to upholstery with a range of, dobby and jaquard fabrics cottons, linens, polyester, fr, trevira cs and recyled fabrics.





We Finish

We have a capacity of 2,000,000 mt per month for finishing fabrics of any nature from 150 cm to 340 cm. In addition to these machines, we are capable of finishing all types of fabrics in our body with Küsters wide width fabric washing machineries.

With our advance machinery we can do several different finishes such as; cutting, brushing, coating, hot ironing, calender, sanforising, crush, biancalani, stonewash and plissé. We can also apply stain repellent, flame retardant, anti-microbial and many other finishes.

We Test

Vanelli has laboratory serving innovators in the soft furnishing decorative fabric industry. Its analytical techniques, rigorous testing methods and commitment to the highest international standards are aimed at achieving excellence in textile analysing.

Check the Vanelli quality and service manual.





We Control&Guarantee

Controlling our products is the key to ensure excellence at all times. We work to maintain our high standards and to meet our customers' expectations.

Knowing how to move things in the right order, within a large and diverse reality is our greatest challenge. Here, precision and organisation play a key role.

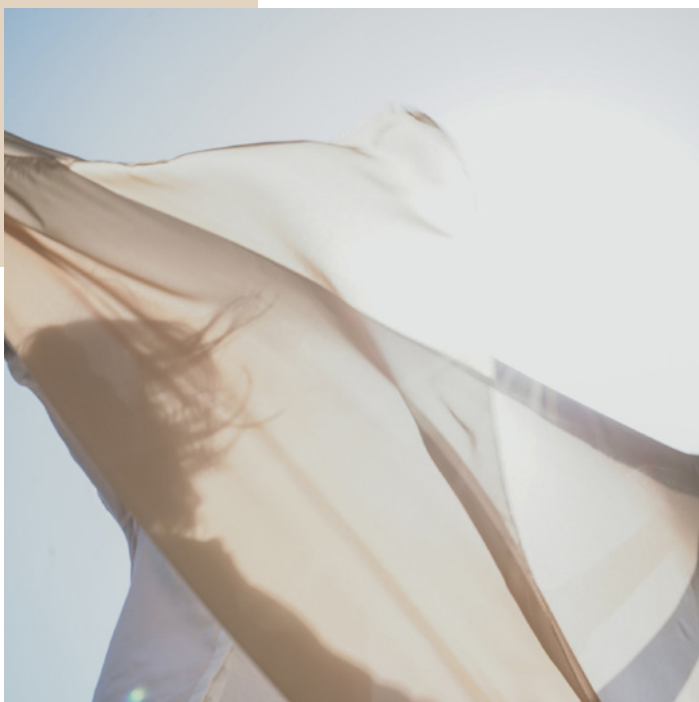
We Cut&Sew

Vanelli dresses up your home with passion and care, creating infinite combinations of materials and colours for a multitude of spaces. Vanelli is producing home accesoreries since 1996.

We don't just design and manufacture fabrics - we do great things with them to turn them into fully finished accesoreries for homes and interiors. We provide a range from cutting fabrics to a specific size and shape, to sewing them into finished product.

All of our products reflect a passion for the art of home textile and combine the latest technical innovations with the most beautiful materials in keeping with our fashion-forward approach, Vanelli presents fresh looks season after season, with a new collection each spring and fall. Vanelli offers our customers the opportunity to ready-made cushions, table linens, bed covers, curtains, panel curtains and all home textiles. Along with our fashionable annual collections, Vanelli's products blend with any decor.





OUR DIVISIONS

Under the umbrella of Vanelli, we offer our 3 exclusive divisions – Vanelli Textile, Vanelli Contract and Vanelli Home, each with their own unique concept and end-user in mind. Explore our unique brands that offer elegance, comfort and durability across diverse spaces.

VANELLI

```
graph TD; VANELLI --> TEXTILE; VANELLI --> CONTRACT; VANELLI --> HOME;
```

VANELLI
TEXTILE

VANELLI
CONTRACT

VANELLI
HOME

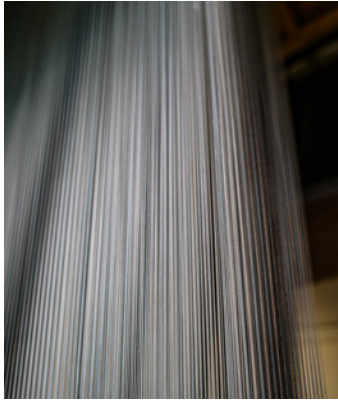
Vanelli Textile

Our passion lies with creating new fabrics, generating emotions never felt before. Textile design is the language we use to express our creativity and curiosity for innovation.

For several generations, we put the best of ourselves in our production, obsessed by details, controlling every step of the process, searching for absolute perfection.

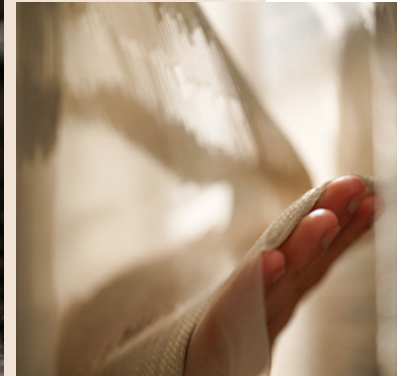
Day after day, collection after collection, we keep exploring further to provide professionals worldwide with outstanding and durable textiles that can generate true emotions.





VANELLI

TEXTILE





Sheers and Semi Sheers

We offer a stunningly wide variety of sheer and semi-sheers qualities, woven on fine natural-fibre warps as well as delicate spun-yarn and filament polyester warps. Our qualities include fine voilés, organza, etamine-weaves, leno-weave fabrics, jacquards, fil-coupé and prints. We produce both yarn-dyed as well as piece-dyed items.

Sheers enhance spaces in multiple ways. They filter the light from outdoors, softening the mood. They serve as light privacy screens, protecting from curious eyes without blocking outdoor light. In general, fabrics— even lightweight sheers—positively influence the acoustics in space. Coloured sheers offer an elegant and subtle way to bring accent colours to interiors.

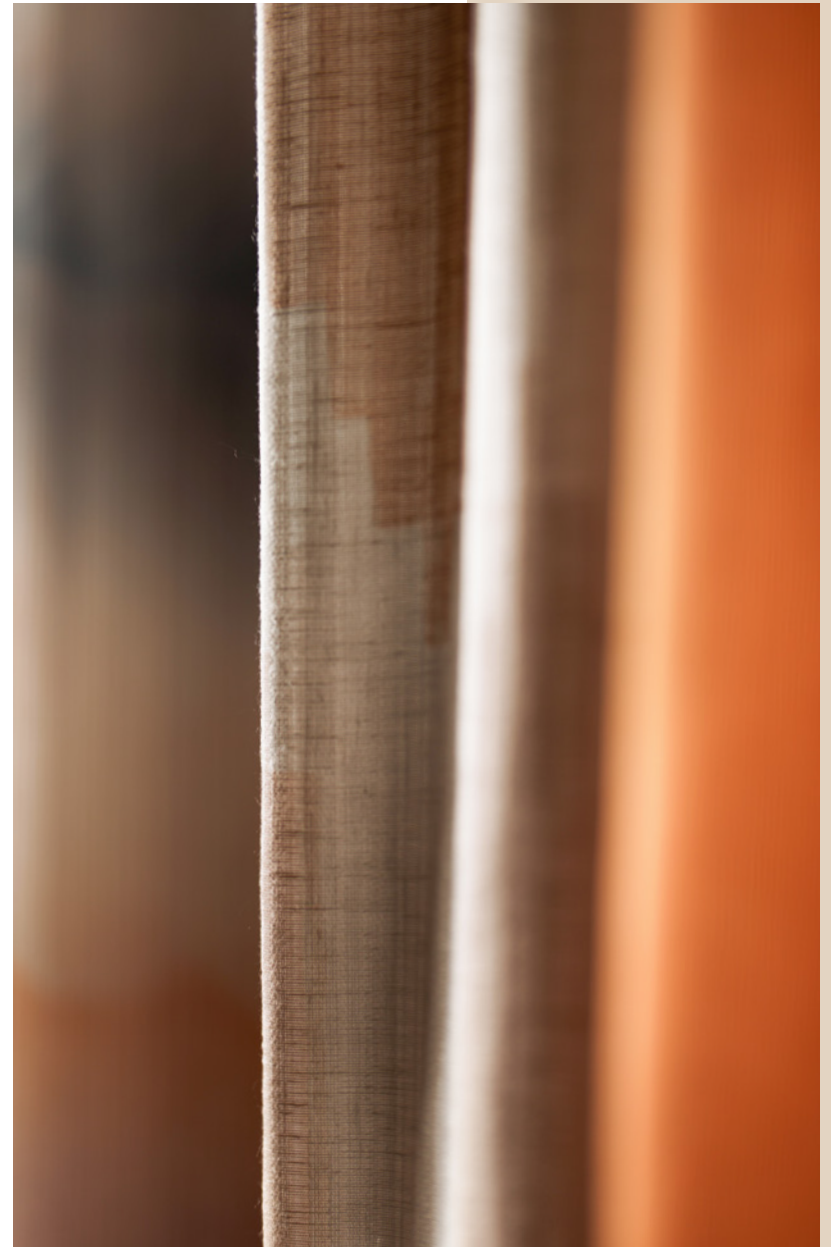
“Vanelli sheers are created to perfect diffusing of outdoor light into living space.”

Drapery

We love making fabrics, and we're flexible. As a result of this rare combination, Vanelli creates and produces sophisticated and innovative fabrics with a passion for decorative draperies for residential and contract sectors through a wholly integrated and verticalized production process. We apply the principle of total quality, which allows us, thanks to qualified employees' passion and dedication, to improve the production process continuously. We know how to transform excellent raw materials into unique curtain fabrics. Elaborate jacquards or flowing satins are excellent decorative curtain fabrics for contract use.

The possibilities are endless: from fil-coupe techniques to jacquard woven curtains to weaves and prints and colours. A comprehensive collection of decorative, lightweight sheers and semi-sheers, with natural linens, cotton blends collection of decorative sheers and draperies in wide width designed with style and function practicality in mind, is woven with Trevira CS yarns and is fully washable and fr recycled yarns.

“Welcome to the fantastic drapery universe of Vanelli, where possibilities are endless.”





Plains

Vanelli's plain fabric collection contains a wide variety of colours and lovely textures that are versatile and suitable for any room with a range of plain upholstery, curtain fabric. From warm wools to sumptuous velvets to natural linens, there is something to suit all.

Explore the best range of plain fabrics available in various colours for upholstery and drapery.

“From warm wools to sumptuous velvets to natural linens, there is something to suit all.”

Upholstery

At their finest, durability, elegance and comfort - Vanelli upholstery fabrics meet the strictest demands.

Style & sustainability Vanelli has a range of upholstery products made from 100% natural, sustainable yarns such as linens, cotton and other blends to a versatile collection of decorative chenille weave feature contemporary small-scale geometrics and characterful semi-plains.

Style & function Vanelli fabrics fuse fashion and function, comfort and performance, to meet the diverse requirements of high-traffic hospitality environments. Our fabrics are highly durable, flame retardant, easy-to-clean and have the largest selection of eco-labelled upholstery fabrics.

“Welcome to the fantastic drapery universe of Vanelli, where possibilities are endless.”



Outdoor And Spa Fabrics

The exclusive Vanelli Outdoor collection marks a new chapter for outdoor settings featuring all the most crucial easy-care and durability characteristics expected for outdoor use and challenging spaces indoors.

We weave our outdoor fabrics from solution-dyed acrylic and olefin yarns. Solution-dyed fibres are artificial fibres in which the pigment is added to the polymer-solvent before extracting the fibres. As a result, bright, deep and superior colours fastness over a long period, even in bright sunlight. Carrot and cucumber comparison demonstrates the difference between yarn-dyed and solution-dyed fibres. Carrot is coloured throughout, while cucumber's colour only is on the surface.

Vanelli outdoor fabrics are perfect for outdoor upholstery items such as sofas, chairs, cushions, pillows and sheers. The fibres are naturally water-resistant and dry up very fast. Stains can be easily removed by hand using warm water and neutral soap. You can also launder in a washing machine at 30 degrees.



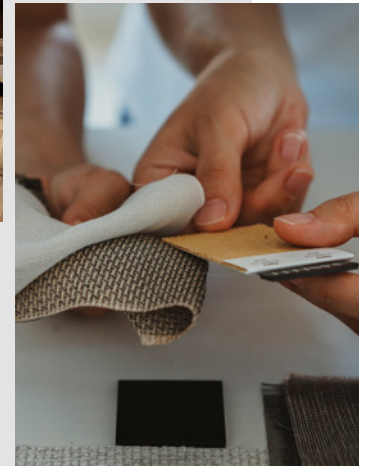
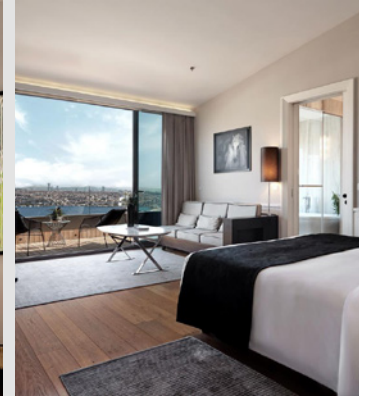
We offer fabrics with
breathable comfort,
soft hand and colours
engineered to long-
lasting brightness for
the moments at the
sea or poolside.





VANELLI

CONTRACT



Vanelli Contract

Entirely dedicated to professionals who create and design living spaces, Vanelli Contract is an invitation to dream further and redefine fabrics functions.

We combine new technologies and creativity to always meet the highest expectations in terms of quality, design, comfort, security and durability.

Our team has become the privileged and trustworthy partner of architects and interiors designers seeking uniqueness and exclusivity.



Hospitality



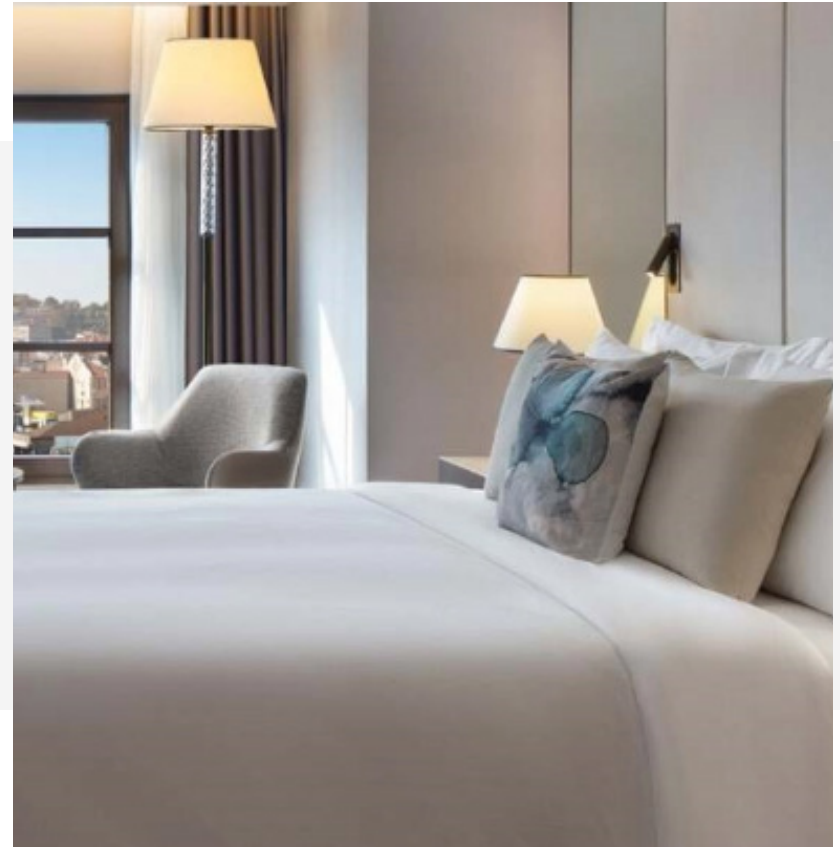
Healthcare



Cruise ships



Public areas



Trevira CS

At Vanelli, we create our high-quality Trevira CS yarns to provide beauty and functionality. To meet the complete requirements for safety in public spaces, the contract textiles delivered by Vanelli are inherently and permanently flame retardant. Since its formation, Vanelli has been a gold member of the Trevira CS club.

“Our high-quality Trevira CS yarns are created to provide beauty and functionality.”



Trevira CS Club

Gold Member
2022





Blackout & Dimout

Vanelli Blackout & Dimout effectively block the light from entering the room feature an elegant drape with a wide range of black-out performances. As a standard, up to 99%, if needed, heavier black-out fabrics up to 100% and lighter Dimout fabrics reduce the standard light transmission from 40 % to a minimum of 1 %. They meet the highest requirements to name flame resistance, applicability, colour and lightfastness, durability and wear resistance.

During the day, this excellent fabric quality produces a pleasant diffuse light. At night it carefully absorbs every ray of daylight. Printing in matching dark colours on the back of the fabric can increase the darkening effect.

Vanelli Blackout & Dimout fabrics collection provides versatile possibilities: plain, textured, jacquard-woven fabrics or printed in graphic or floral designs. Double-sided printing of varying designs doubles creativity.

“Vanelli sheers are created to perfect diffusing of outdoor light into living space.”



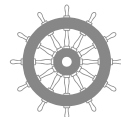
IMO-Certified Fabrics

Vanelli offers a wide range of high-quality IMO-tested and certified flame retardant textiles for the cruise ship industry for spaces ranging from cabins to the lobby areas, restaurants and bars, pool, spa and outdoor deck. To deliver a holistic design and product concept for the entire project with the vast product range of Vanelli, we create together with our client.

The Vanelli IMO-certified fabrics include wide-width and narrow-width plain, textured, jacquard-woven and digitally printed sheers, semi-sheers, curtain fabrics and upholstery fabrics meeting the functionality and sustainability requirements within the cruise industry.

Safety also plays an important part. The fabrics in our contract collection are inherently and permanently flame retardant. Our curtains, sheers, decorative and upholstery fabrics pass the shipping industry-specific flame-retardancy tests.

“To deliver a holistic design and product concept for your entire project, let’s create together with passion.”



IMO Certified



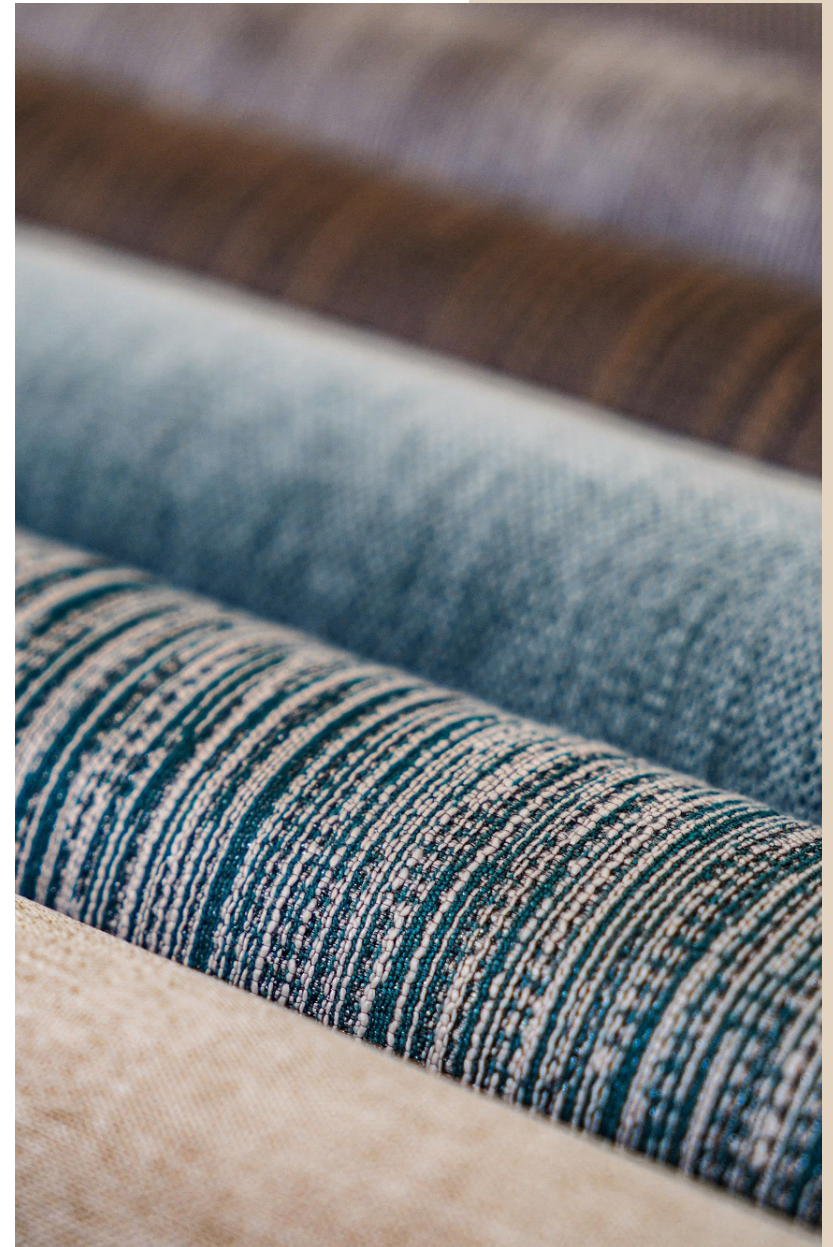
Acoustics

Sound travels across the air, and it reacts to the space it travels in. Materials used in modern architecture create clean surfaces that reverberate; sound waves constantly collide and reflect back and forth, often interpreted as an uncomfortable noise. Therefore sound is a top priority when designing an indoor space since good room acoustics foster well-being, communication, and output, whether at work, in a restaurant, in a hotel room or in the theatre.

The Vanelli acoustic capsule collection is built upon the wide-width and narrow-width plain, textured jacquard-woven and digitally printed sheers and semi-sheers, curtain fabrics and upholstery fabrics. With its comprehensive acoustic collection, Vanelli creates the peace we humans need to feel well at our work desk or leisure time.

Our inspirations for the acoustic capsule collection; movement vs stillness, transparency vs opacity, reflection vs absorption, natural vs constructed, intimate vs public.

“The Vanelli acoustic capsule collection –Universe of Sound and Light— for a harmonious balance of acoustics and aesthetics.





Prints & Burnouts

Digital printing technology has advanced dramatically over the last few years. We can print on transfer print on different fabrics from light to heavy polyester to natural fabrics in 300 cm.

Flatbed is a traditional printing method that uses silk mesh flat screens to apply the design to fabric up to 10 colours per design. We are specialised in wide width burn out qualities. Once the printing stage is done, Vanelli offers a variety of special effects that we can apply to the fabric. Including foiling, metallic, paste white, glitter and burn out.

Our cloth range with over 100 different cloth bases under one roof there are no limits to our creative and technical capacity. Let us transform your dreams into reality.

Vanelli has a variety of lightweight cloths suitable for home textile use, including cotton, linens, polyester and fr and Trevira CS, and recycled fabrics, which can be used for a range of drapery, curtain, upholstery and your contract fabrics.

“Flatbed meets high-end digital printing technologies under one roof. With a vast selection of cloth bases and special exceptional effect capabilities, Vanelli has it all.”

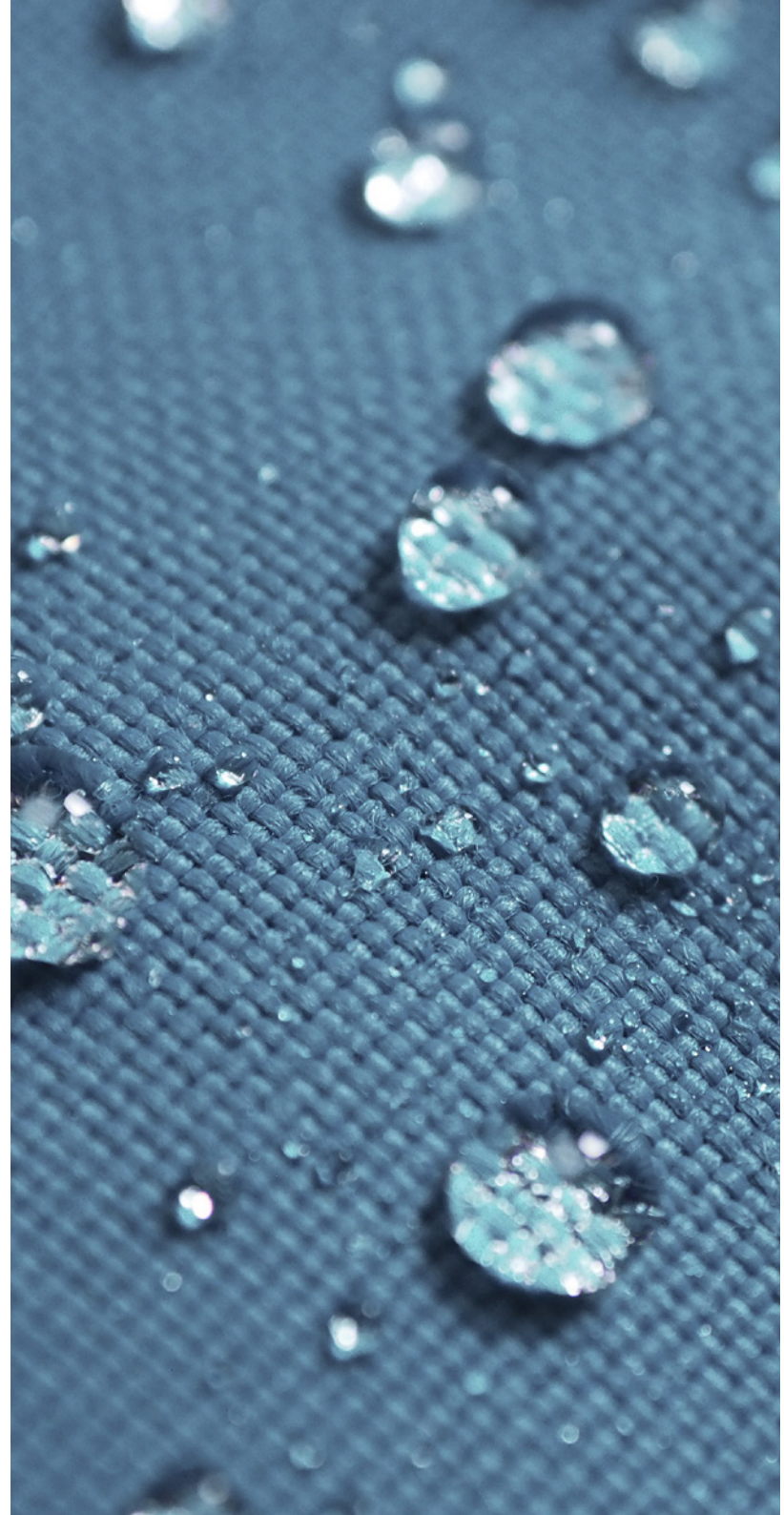
Stain-resistant

Stain-resistant finish, hygiene and a clean, fresh atmosphere are essential in the rooms, restaurants, spa and healthcare environments. Vanelli easy-care stain-repellent finish contributes to easy maintenance in public spaces. Our easy-care finish for upholstery fabrics used in hotel and restaurant environments contributes to a relaxing atmosphere by spreading warmth and comfort.

We cover the fabric's surface with a unique coating/finish that protects the material against the penetration of impurities. Stain-resistant finished upholstery fabrics: unrivalled in cleanliness and easy maintenance. With this innovative system, you do not have to think about bacteria, dirt and moisture anymore.

The finished fabrics stand for long-lasting spotless upholstery. Even days after, you can easily remove stains caused by intensive use or food remains from the fabrics.

“We know that antibacterial and stain-resistant fabrics are becoming increasingly important across various sectors. Our innovative processes can offer peace of mind – clean fabrics repellent to water, dust and stains.”



Ready-made

Keep your hotel up to date with the latest interior design trends for patterns and colours.

Impress your guests by adding vibrant and bright colours and textures to bring your hotel bedrooms to life. Our extensive collection of matching bedspreads and cushions will provide an instant and glamorous transformation to your guests' living space.

Colour-coordinated decorative items are not limited to the bedroom and also bring the essential final touch and seasonal change in the lobby and restaurant areas.

Touch-up, use our ready-made decorative products to easily and quickly freshen up the interiors.

Time to choose from patterns or prints in a wide selection of colours that will keep your space up-to-date with the latest modern interior design trends. Change and vary the decorative to capture the different seasons and refresh the colour combinations.



Your hotel will be the trending topic with the patterns and colours we have created with the latest interior design trends.



Vanelli Home

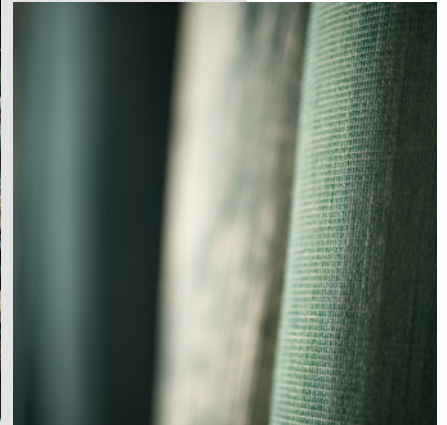
Always in tune with the latest design trends and taking inspiration from various influences and cultures, Vanelli Home creates shapes and patterns up-to-date with your customers' desires, wherever they are in the world. Our versatile and contemporary approach perfectly embodies the genuine spirit of today's home decoration brands

Vanelli Home was established in 1996 as part of the Vanelli brand, a historic textile company based in Bursa, Turkey. We offer a wide range of fabrics and qualities to create various styles and offerings.



VANELLI

HOME





Cushions

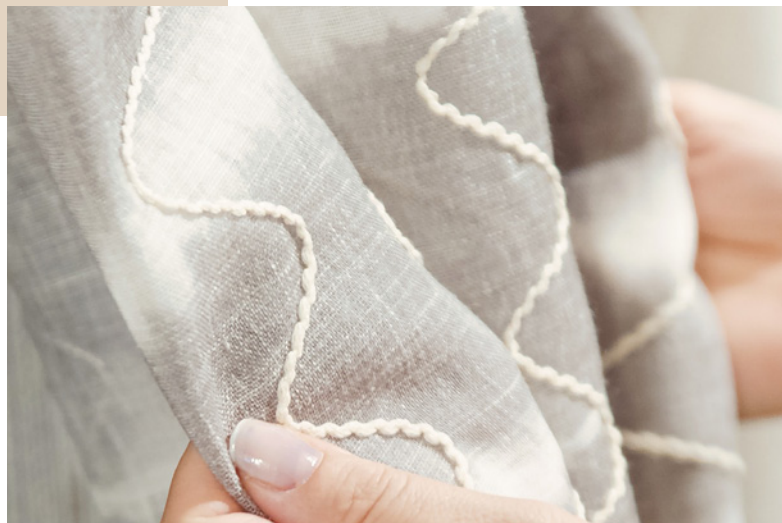
Our cushion collection offers a broad spectrum of colours, fabrics, designs and sizes, from smart to opulent.

At Vanelli, we stylishly coordinate Seasonal cushion collections with our decorative fabric and table linen collections.

Table Linens

Table linen – dining at its most delicate fashion-driven and classic lines with four seasonal collections. Contemporary design for every season and any occasion. Table linen in natural and easy-care materials, cushions, napkins, table sets, runners and textile accessories.





Curtains

With an impressive catalogue of home decor curtains on display that consistently gets updated following the latest trends and forecast, Vanelli offers curtains in a broad colour palette and patterns that include plains, textures, stripes, checks, classic, damasks, florals, abstract, geometric, traditional.

Throws

Throws are the perfect decorative accessory for your sofa or bed. They are perfect to use at the bottom of the bed, for layering and for adding a touch of colour in the coldest weather.

All topped off by style effects and colour combinations on the bed, super soft and warm for the coldest weather and lightweight and cooler for milder periods.



Sustainability

As pioneers in our sector, we at Vanelli have made it our responsibility to approach sustainability. This is one of the main factors that determine our business strategy. Our **V**care project incorporates our future-oriented development goals in our sustainability strategy and the present-day necessities.

We have high standards at Vanelli, which means we constantly innovate, discovering new ways to make our impact valuable and as truly sustainable as possible. We are dedicated to doing this with beauty, heart and creativity.



Recycle

▼care for low environmental impact.

Our Recycled FR fabrics are created with high-quality FR Polyester yarns made from post-consumer and post-industrial recycled PET products such as bottles, packaging and by-products of manufacturing processes. Vanelli presents a collection created with high-quality FR polyester yarns made from post-consumer and post-industrial recycled PET products such as bottles, packaging and by-products of manufacturing processes. Recycled polyester lowers the demand for new petroleum, thus reducing the carbon footprint by creating 75% less CO2 emissions than virgin polyester production.

The Vanelli recycled FR collection is built upon the wide-width and narrow-width plain, textured, jacquard-woven and digitally printed sheers, semi-sheers, curtain fabrics and upholstery fabrics.

At Vanelli, we are fully committed to the traceability of the fibres and materials used in our products. The GRS certification we hold verifies recycled input material, tracks it from input to the final product, and ensures responsible social, environmental practices and chemical use through production. The goal is transparency in the supply chain and providing better information to consumers.

“We transform yesterday’s bottles into beautiful fire-retardant fabrics.”





100% Natural Fibres

Vanelli develops and produces linen fabrics, cottons and natural fibre blends for upholstery and decoration. Our collection of 100% natural fabrics features everything from ultra-light sheers to heavier quality drapery and fabrics for decoration and upholstery.

We add new interior fabrics to our existing collection regularly. Trends and colours from the interior and fashion world are a significant source of inspiration. Sustainable developments such as BCI-European flax certified are also available in a range of collections. The Better Cotton Initiative BCI represents a new globally recognised standard for more sustainable cotton production. Better cotton is cotton grown in a way that aims to reduce the stress on the local environment and improve the livelihoods and welfare of farming communities.

Our extensive collection of natural fibre fabrics offers a stunning variety of plains, jacquards and prints. Our designers develop and tailor the colours, structures and finishes to meet the customers' wishes.

“Our collection has it all, from light-weight fabrics for windows to heavier quality fabrics for decoration and upholstery.”

What we do

70-80%
LESS
ELECTRICITY

We ensure energy efficiency
using LED lighting

We Use
30%
LESS WATER IN
PRODUCTION

Compared to the textile industry average
of 120 liters water for 1kg fabric.

The TOC
is reduced from
100%
to **50%**

with filters installed
on ram chimneys

85%
OF THE
WATER USED

In finishing and
dyeing can be reused

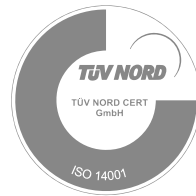
We have created
a forest with
1,500
TREES

In Order To Reset
Our Carbon Footprint

20%
RECYCLE

New Product
In Collection

Our Certificates





VANELLI

OSB. Gri Cd. 2. Sk. No: 2 16140 Nilüfer, Bursa, Turkey
T. +90 224 242 7070 info@vanellitextile.com

vanellitextile.com



PRINTED ON
SUSTAINABLE PAPER

